

Dear Leos,

As the weather gets colder and the leaves change color outside, our thoughts turn to the warmth of the upcoming Thanksgiving holiday. 2020 has been a remarkable year, to say the least, and the University of La Verne has so much to be thankful for.

In spite of the many challenges that this year presented, our institution has continued to thrive, [meeting its historic campaign goal a year early](#) and enjoying robust enrollment in spite of the ongoing pandemic.

Most of all, we are grateful for our highly engaged Leo community and are committed to providing you offerings that enrich your lives and keep you connected with other Leos. To that end, we've [created a survey](#) to help us plan for 2021. Please see the link below—I hope you'll take a few moments to contribute your feedback.



*Kim Grant*

Kim Grant, Assistant Vice President of Alumni Engagement

## Upcoming Event | Ask Me Anything



### [Landing Your Dream Job](#)

Thursday, November 19 | 12:00 to 12:30 p.m.

Speaker: Michelle DeMott '09, MS '16, Southwest Regional Marketing Manager @Clif Bar & Company

Learn how this CAPA alum with over 30 years of experience in marketing successfully manifested her vision to work for a company that perfectly aligns her personal style, values, and interests with her industry expertise and family-first philosophy.

**REGISTER**



### 2021 Programming Survey WIN A ULV SWEATSHIRT!

These past months of exclusively virtual engagement have been both challenging and exciting. We're requesting your input to be able to create the content you want and need as we move forward through the pandemic. **All who complete the survey by December 1 will be entered into a drawing to receive a special gift—a cozy, University of La Verne sweatshirt!**

[ALUMNI SURVEY](#)



### Virtual Golf Tournament

Our first-ever Virtual Golf Tournament is now underway at the beautiful [Red Hill Country Club](#). Tee times are still available through December 12. Gather your foursome for a great, socially distanced day out on the course in support of student scholarships and programs. Scoring will be done virtually, an awards ceremony will be held via Zoom, and prizes will be shipped to winners.

[SIGN ME UP](#)

### Celebrate Giving Tuesday 12/1



Join us on 12/1 to come together with your fellow Leos in support of this global day of giving. Please support our students during these challenging times by making a gift to Student Scholarships or the Campaign Against Student Hunger. Your gift enables students like Biology major Alexia Alvarez to pursue her dream of becoming a doctor and helping amputee patients. Visit our Giving Tuesday website on 12/1 to watch a short video of Alexia and make your gift. Thank you in advance for your generosity!

[VISIT WEBSITE](#)



## University of La Verne Endows College of Law Dean

Thanks to a significant gift from attorney and alumnus Frank J. Lizarraga, Jr. '80, the University of La Verne has endowed its first dean. Lizarraga's gift supports the dean of the College of Law, a position currently held by Kevin S. Marshall, JD, MPA, PhD. Effective immediately, Marshall assumes the title of the Frank Lizarraga Endowed Dean of the College of Law. Endowed deans are rare in law schools, and the Frank Lizarraga Endowed Dean of the College of Law is the first to be established at a school accredited exclusively by the State Bar of California.

[LEARN MORE](#)



## Save Money on Taxes!

The end of the year is right around the corner, which means it's time to start thinking about tax preparation. Our Senior Director of Planned Giving, Steven Adamian, shares this piece of timely information: "Thanks to the CARES Act, up to \$300 of cash gifts given in 2020 to the university can be deducted for most individuals. Learn more about this new benefit by visiting the link below and ask your tax advisor if you're eligible." Steven can be reached directly at [sadamian@laverne.edu](mailto:sadamian@laverne.edu) and is happy to discuss this and other smart ways in which you can support the University of La Verne.

[LEARN MORE](#)

## Alumni Shoutouts



*Brad Baldwin '12, JD '20, and James Blucker '12, JD '16,*

The College of Law is having a moment! In addition to the amazing Lizarraga gift, this month we salute College of Law students and grads who are doing great things in their communities. Soheila Azizi, JD '93, has been honored with the Jennifer Brooks Lawyer of the Year Award by the Western San Bernardino County Bar Association. The award is given annually to a local lawyer who "demonstrates the finest qualities" of the legal profession. The College of Law's own inaugural Brad Baldwin and Christopher Mendez Legacy Scholarship has been awarded to first-year immigration law student Kissy Martinez. The scholarship honors the life and legacy

*founders of the Brad Baldwin and Christopher Mendez Legacy Scholarship.*

of the late Christopher Mendez, a law student who had planned to pursue a career in immigration law before his untimely passing. Congratulations to all!

Got a great story to share? Let us know!

**SUBMIT A STORY**



**Office of Alumni Engagement**

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